

## FOCUS Broadband Gives Back Over the Holiday Season

This December, FOCUS Broadband partnered with the Marine Corps Reserve to support their annual Toys for Tots campaign, with donation boxes placed in our Shallotte main office and Leland retail store. Thanks to the generosity of our employees, customers, and community members, toys collected during the drive brought joy to children throughout Brunswick County, with additional donations brightening holidays in Columbus and Bladen counties.

Also in the spirit of giving, FOCUS Broadband hosted an employee-led food drive. All contributions were delivered to the local food pantry to support families in need.

We're incredibly grateful to everyone who participated in these holiday giving campaigns, helping spread cheer and make a difference in our community!



## Don't Miss the 2025 Rural Rumble Esports Tournament!



The NTCA - The Rural Broadband Association is hosting the Rural Rumble Online Esports Tournament this February. This exciting and free 3-on-3 Rocket League competition is open to anyone aged 13 and up who lives in a household served by FOCUS Broadband.

Don't wait! Registration is open now and closes on January 15th. The action kicks off with preliminary rounds on February 2nd, leading to the championship match on February 23rd, which will be live streamed in San Antonio. For more information and to register, visit [ntca.org/ruralrumble](https://ntca.org/ruralrumble).

*FOCUS Broadband should be entered as the 'Company Name' when completing the online registration form.*

## Celebrating Our Christmas Giveaway Winners!

Thank you to everyone who joined in on the fun during our Annual Christmas Giveaway on Facebook and Instagram! It was wonderful to see your holiday spirit and read your clever answers to our questions. Congratulations to all our winners!

To stay in the loop with the latest FOCUS Broadband news and future giveaways, be sure to follow us on Facebook, Instagram, LinkedIn and Nextdoor!



# Voted Best in Columbus County's People's Choice Awards!



The votes are in, and FOCUS Broadband has been named the "Best Internet Provider" in the News Reporter's 2024 Best of Columbus People's Choice Awards, where residents can vote for their favorite businesses and services in a variety of categories. This is the fourth consecutive year that FOCUS Broadband has been nominated in this category and been voted as the best.

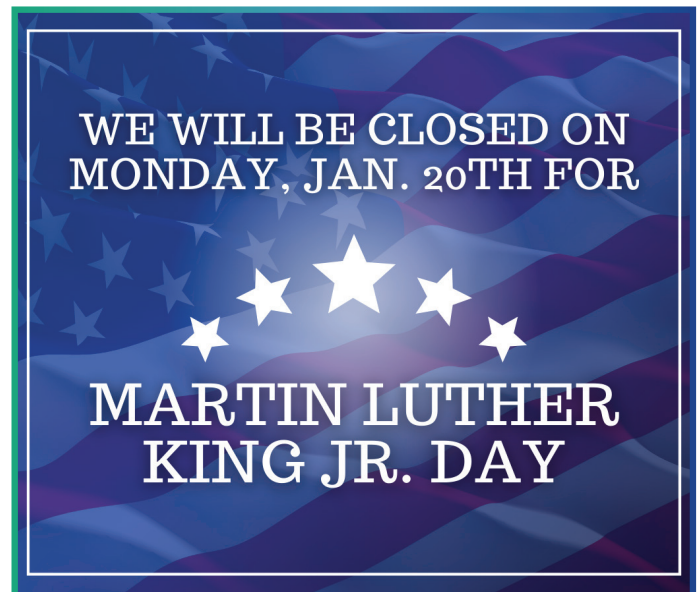
"We are honored to be recognized as the best internet service provider in Columbus County," said Keith Holden, CEO of FOCUS Broadband. "This award reflects the dedication of our team in expanding high-speed internet access and the trust our customers place in us every day. We're grateful to the residents of Columbus County for their support and for voting us the best."

Thank you to all who voted. We look forward to continuing to provide you with the best service!

## Now Accepting 2025 Grant Applications

Now through February 28th, FOCUS Broadband is accepting applications for our 2025 Smart and Community Connections Grant Programs. Each category will award \$40,000 in funds to local nonprofit organizations and educators to support initiatives that will make a positive impact in the lives of residents and students in areas served by FOCUS Broadband.

To view the grant application, or for more information regarding eligibility and exclusions, please visit [focusbroadband.com/giving-back](http://focusbroadband.com/giving-back).



## Save BIG by Streaming!

Still paying for cable TV? Switching to streaming services could save you hundreds of dollars a year while giving you more control over your entertainment. The average cable package costs \$100 or more per month, totaling *over \$1,200 annually*. Compare that to YouTube TV, a popular live streaming service, which is just \$82.99 per month. That's a savings of \$17 per month—or over \$200 per year!

Want on-demand streaming included so you can watch movies and TV shows anytime? Hulu's live TV bundle, which includes Hulu, Disney+, and ESPN+, is also just \$82.99 per month. That means you can save while getting both live and on-demand content.

If you're okay with skipping live TV entirely, your savings could skyrocket. For example, Netflix's ad-supported plan is just \$6.99 per month, and Hulu's ad-supported plan is \$9.99. Together, that's just \$17 per month—saving you over \$83 per month compared to cable, or nearly \$1,000 annually!

Plus, with FOCUS Broadband's fast, reliable internet, streaming is seamless—with no buffering to interrupt your favorite shows. Not sure where to begin? Visit [www.focusbroadband.com/streaming](http://www.focusbroadband.com/streaming) to watch our Guide to Streaming videos, packed with tips and tricks to help you make the switch from cable to streaming with ease. Say goodbye to cable bills and hello to savings today!